VISUAL ARTS COMMITTE

AGENDA

REGULAR MEETING - WEDNESDAY, JANUARY 8, 2020 ATRIUM CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET 6:00 P.M.

1. CALL TO ORDER

2. **ROLL CALL**—Committee members, Cliff Bryant, Nili Helman-Caspi, Toni Hst Tootoo Thompson, Don Whitebread, Vice Chair Kristin Bahir, and Chair Jesse Cupp.

3. MINUTES APPROVAL

Minutes for the November 13, 2019 meeting have been delivered to Committee members and copies posted on the City Hall bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

4. ORAL COMMUNICATIONS FROM THE PUBLIC

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Committee from acting on nonagenda items.

5. UPCOMING AGENDA TOPICS

This portion of the agenda is reserved for identification of agenda items for future meetings.

6. UNFINISHED BUSINESS

6.1 WYANDOTTE PARK, CIP PROJECT 17-40

Staff will provide an update on the project.

6.2 PUBLIC ART STRATEGY

Staff will provide an update on the strategy, including outreach efforts.

6.3 MORA PARK, CIP PROJECT 17-46

Staff will provide an update on the project.

6.4 PYRAMID PARK, CIP PROJECT 17-46

Staff will provide an update on the project.

7. NEW BUSINESS

7.1 ELECTION OF THE CHAIR AND VICE CHAIR

The Committee shall nominate and elect a new Chair and Vice Chair for 2020.

7.2 CALL FOR ENTRY (CaFE) OVERVIEW

Staff will provide an overview of the Call for Entry online jurying platform and how to use the platform.

7.3 CALL FOR ARTISTS SELECTION PROCESS

The Committee will discuss the selection process and how each member juries the art proposals.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

No action will be taken on any questions raised by the Committee at this time.

9. ADJOURNMENT

Adjourn to the Regular Meeting of Wednesday, February 12, 2020, in the Atrium Conference Room, 500 Castro Street.

CC/6/CDD 850-01-08-20A

AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES

- The specific location of each meeting is noted on the notice and agenda for each meeting which is posted at least 72 hours in advance of the meeting. Special meetings may be called as necessary by the Committee Chair and noticed at least 24 hours in advance of the meeting.
- Questions and comments regarding the agenda may be directed to the Community Development Department at 650-903-6306.
- SPECIAL NOTICE—Reference: Americans with Disabilities Act, 1990
 Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Development Department at 650-903-6306 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- SPECIAL NOTICE—Any writings or documents provided to a majority of the Visual Arts Committee regarding any item on this agenda will be made available for public inspection in the Community Development Department, located at 500 Castro Street, during normal business hours and at the meeting location noted on the agenda during the meeting.

ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item may do so during the "Oral Communications" part of the agenda. Speakers are allowed to speak one time on any number of topics for up to three minutes.



VISUAL ARTS COMMITTEE

MINUTES

REGULAR MEETING - WEDNESDAY, NOVEMBER 13, 2019 ATRIUM CONFERENCE ROOM AT CITY HALL - 500 CASTRO STREET 6:00 P.M.

1. CALL TO ORDER

Committee Chair Jesse Cupp called the meeting to order at 6:02 p.m.

2. ROLL CALL

Present: Committee members Melanie Demers, Nili Helman-Caspi, Toni Hsu (arrived at 6:42 p.m.), Don Whitebread, Janis Zinn, Vice Chair Kristin Bahir, and Chair Jesse Cupp.

Absent: None.

Staff Present: Tiffany Chew, Business Development Specialist; Sabina Mora, Business Development Specialist; and Christine Cullinan, Economic Development Secretary.

3. MINUTES APPROVAL

The minutes for the September 11, 2019 meeting were distributed prior to the meeting and approved as distributed.

Motion – M/S Whitebread/Cupp – Carried 6-0-1; Hsu absent – To approve the September, 11, 2019 meeting minutes as distributed.

- 4. ORAL COMMUNICATIONS FROM THE PUBLIC None.
- UPCOMING AGENDA TOPICS None.

6. UNFINISHED BUSINESS

6.1 WYANDOTTE PARK, CIP PROJECT 17-40, UPDATE

Staff provided an update on the project. The project remains on schedule with an estimated completion date of early 2020.

No action taken.

6.2 PUBLIC ART STRATEGY

Staff provided an update on the project. Two pop-up outreach sessions were held—one at the City's Monster Bash event, and another at the Mountain View Farmers' Market. One more pop-up outreach is scheduled in December at the Farmers' Market. Staff will return to the Committee with a summary overview in January 2020.

No action taken.

6.3 CENTER FOR THE PERFORMING ARTS DISPLAY

The Committee discussed the proposals for the 2020 Call for Artists at the Center for the Performing Arts and reviewed the jurying results.

Motion—M/S Cupp/Bahir—Carried 7-0—To approve the list of finalists for the 2020 season at the Center for the Performing Arts.

7. NEW BUSINESS

7.1 MORA PARK, CIP PROJECT 17-46

<u>NOTE</u>: Item 7.1 was considered out of agenda order.

Public Works staff provided an overview of the park project, including project timeline and budget, and potential locations, and opportunities for public art. The Committee discussed public art opportunities and requirements for the Call for Artists. The Committee would like to set a price range for projects instead of a ceiling to encourage multiple pieces for a site or to have submissions under the City's limit and encourage functionality and durability in pieces relating to benches and racks.

Motion – M/S Zinn/Whitebread – Carried 6-0-1; Hsu absent – To approve the requirements of the Mora Park Call for Artists and allow staff to proceed with the call.

7.2 WHISMAN/PYRAMID PARK, CIP PROJECT 17-34

NOTE: Item 7.2 was considered out of agenda order.

Public Works staff provided an overview of the park project, including project timeline and budget, and potential locations and opportunities for public art. The Committee discussed public art opportunities and requirements for the Call for Artists. Like Item 7.1, the Committee would like to set a price range for projects instead of a ceiling to encourage multiple pieces for a site or to have submissions under the City's limit and encourage functionality and durability in pieces relating to benches and racks.

Motion – M/S Zinn/Whitebread – Carried 6-0-1; Hsu absent – To approve the requirements of the Pyramid Park Call for Artists and allow staff to proceed with the call.

7.3 CALL FOR ARTISTS OUTREACH

The Committee discussed opportunities to increase outreach to the artist community for future calls. The Committee will research artist organizations who may have interest in future calls and send the information to staff to compile.

No action taken.

8. COMMITTEE/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

None.

9. ADJOURNMENT

The meeting was adjourned at 8:04 p.m. to the Regular Meeting of December 11, 2019, in the Atrium Conference Room, 500 Castro Street.

CC/6/CDD 850-11-13-19mn